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FOR IMMEDIATE RELEASE

MAJOR MOBIL 1 FRANCHISEE TO OFFER PURIGEN98™
AT 40 FLORIDA LOCATIONS
High-Purity Nitrogen Tire Inflation System Helps Save Trees and Fuel

SUNRISE, Fla. – (June 10, 2008) – For years, professional racers, airlines and even NASA have relied upon tires filled with high-purity nitrogen to enhance handling, stability and tire wear as well as overall safety. Now, everyday drivers have the opportunity to fill their car tires with high-purity nitrogen at 40 Mobil 1 Lube Express locations throughout Florida.

N₂Revolution, Inc., the exclusive manufacturer and distributor of the **Purigen98™** high-purity nitrogen tire inflation system, has signed an agreement with Southern Express Lubes, Inc., one of the largest Mobil 1 Lube Express franchisees in the United States, to offer the product at most of its service centers in the greater Orlando, Tampa and South Florida markets.

“As one of the fastest growing quick lube service centers in the nation, Mobil 1 sets a very high standard in our industry and our customers expect us to offer only the highest quality products,” said Steve Carman, director of field operations for Southern Express Lubes.

Nitrogen is emerging as the latest consumer trend in the auto industry due to its ability to keep a tire properly inflated longer than a tire filled with regular air. For example, Nissan recently endorsed the product for its vehicles.

Nitrogen molecules are more stable than those of oxygen so the gas does not leak through the walls of tires as quickly, helping motorists maintain proper tire pressure. With properly inflated tires, drivers find they save 3 percent or more on fuel costs and enjoy better handling, braking and vehicle stability. Tire wear also is reduced, which can result in significant savings

on replacement costs. Nitrogen-filled tires can help lessen the carbon imprint on Mother Earth by reducing fuel emissions and the harvest from rubber trees.

Southern Express Lube chose PurigeN98™ because it is guaranteed to deliver a minimum of 98 percent pure nitrogen.

“We tested PurigeN98™ at several of our locations before making the full commitment and achieved high success. There’s a reason many reputable dealers throughout the country are offering PurigeN98™.”

Drivers can convert their car tires to PurigeN98™ for \$29.99 (cars) or \$39.99 (trucks) at select Mobil 1 Lube Express shops. Locations can be found by visiting www.selubes.com.

In addition to being available in 40 states and Canada, PurigeN98™ has been endorsed by four-time NASCAR Sprint Cup Champion Jeff Gordon, who uses the product in his personal cars. Both the Mario Andretti Racing School and Jeff Gordon Racing School also have entered into exclusive agreements with N₂Revolution, Inc. to use PurigeN98™ in the tires of their racing experience cars.

About PurigeN98™

N₂Revolution, Inc., based in Sunrise, Fla., develops and manufactures leading-edge automotive solutions, with PurigeN98™ as its flagship product. Led by a team of distinguished veterans from the automotive, environmental, financial, engineering and scientific industries, the company is committed to developing high-quality, affordable, environmentally friendly products that enhance the quality of life for today’s sophisticated consumers. N₂Revolution has been recognized with the Emerald Award from Broward County, Fla., in the category of Innovative Procedures / Process Improvement and has been featured in news reports by MSNBC and numerous broadcast and print media nationwide.

For information about N₂Revolution and its energy-saving solutions, call 954-838-7545, email info@n2revolution.com, or visit www.purigen98.com.

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